

# A **visual** strategic session

Consultant, facilitator Šarūnas Dignaitis (techsavvy.lt / peškom.lt)

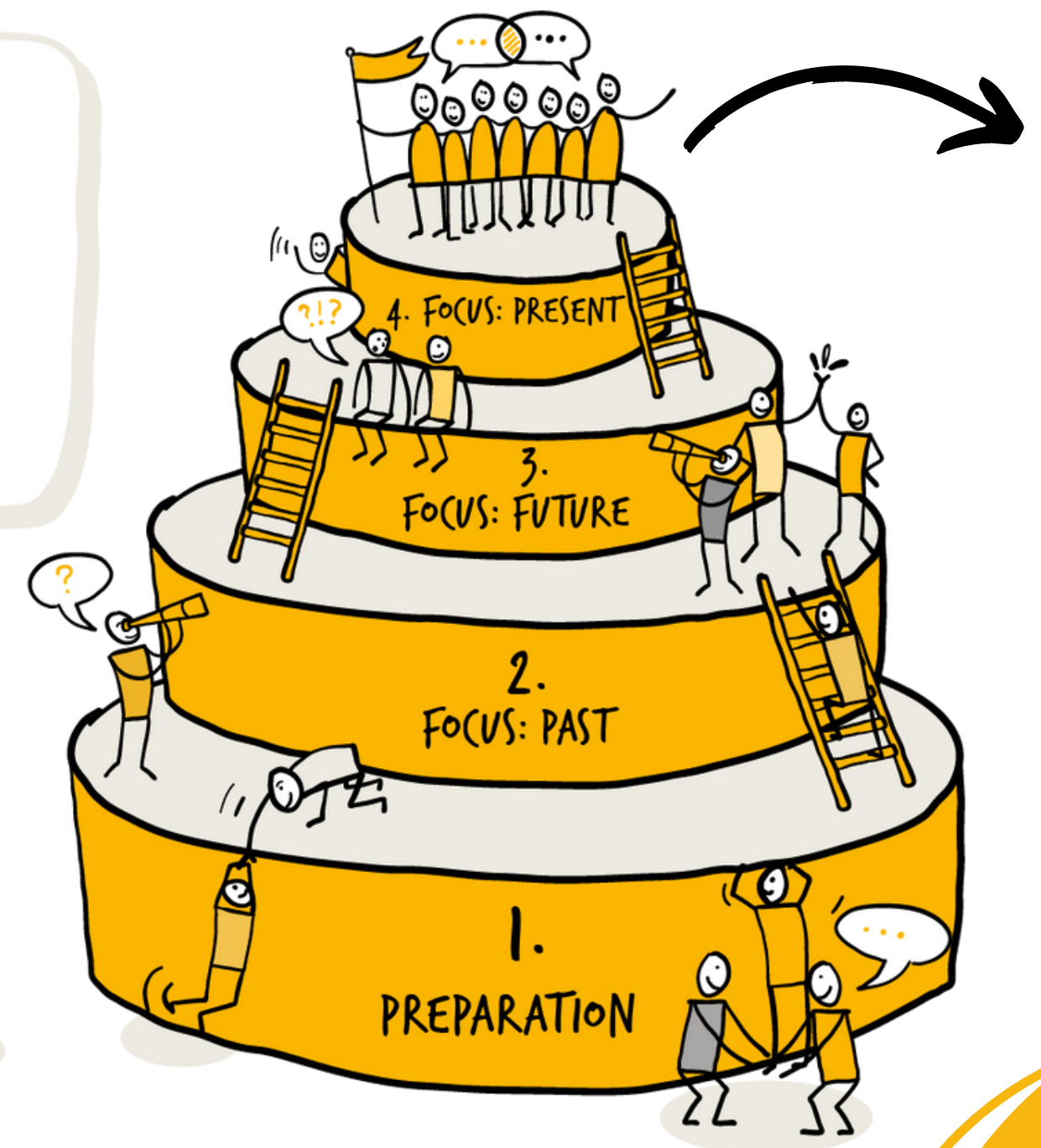
Graphic facilitator Agnė Rapalaitė-Rasiulė (visualmind.lt)

## Is this session right for your organisation?

This is a **two-day session** for organisations that want their employees to see not only their goals, but also the **BIG PICTURE** of the organisation and **commit to the implementation** of strategic goals.

The results of this strategic session will not be put in a drawer. **Results and commitments** are recorded visually and **will become a daily tool for your teams**. Company strategy is everyone's common path to success.

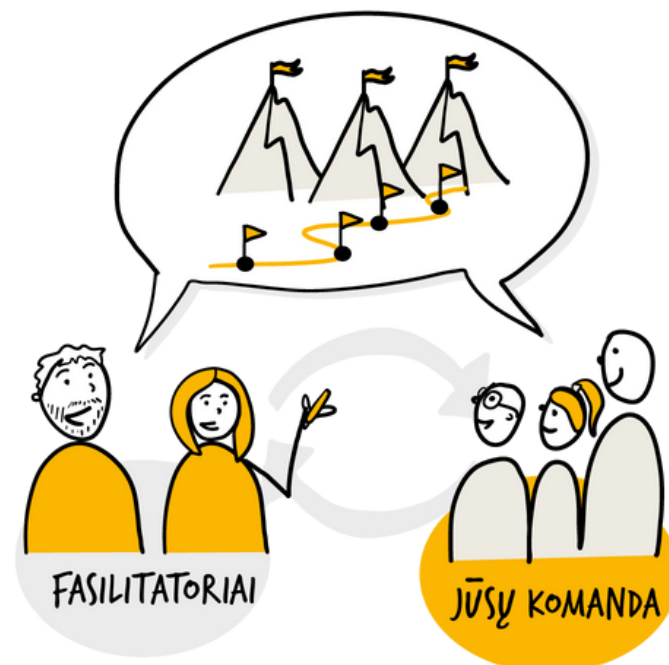
**Graphic recording** is a practice used in modern countries for many years, when visuals filled in real time on large surfaces simplify complex ideas and strengthen mutual understanding on strategic topics. This tool facilitates collaboration and the results are immediately visible and can be further discussed and improved. Digital or paper drawings created after the session remain for your organisation as a **guide** to achieving the set goals.



# The flow of the Visual Strategic Session

## 1. PREPARATION

Discussion of organisational challenges and the desired result. Crystallisation of customer expectations. Compilation of the theme of the graphic representation of the strategic session. Review of existing strategy and creation of strategic session program. Preparation and performance of homework for managers and teams (analysing competitors and customers, making services more efficient, implementing innovations, etc.)



## 2. FOCUS ON THE PAST

First day of strategic session. Overview of existing strategy. Presentations of homework (results of the previous period) by teams/managers. Team reflection: discussion of achieved results, challenges and risks. Conclusions, agreements, preparation for the second day of the session.



# The flow of the Visual Strategic Session

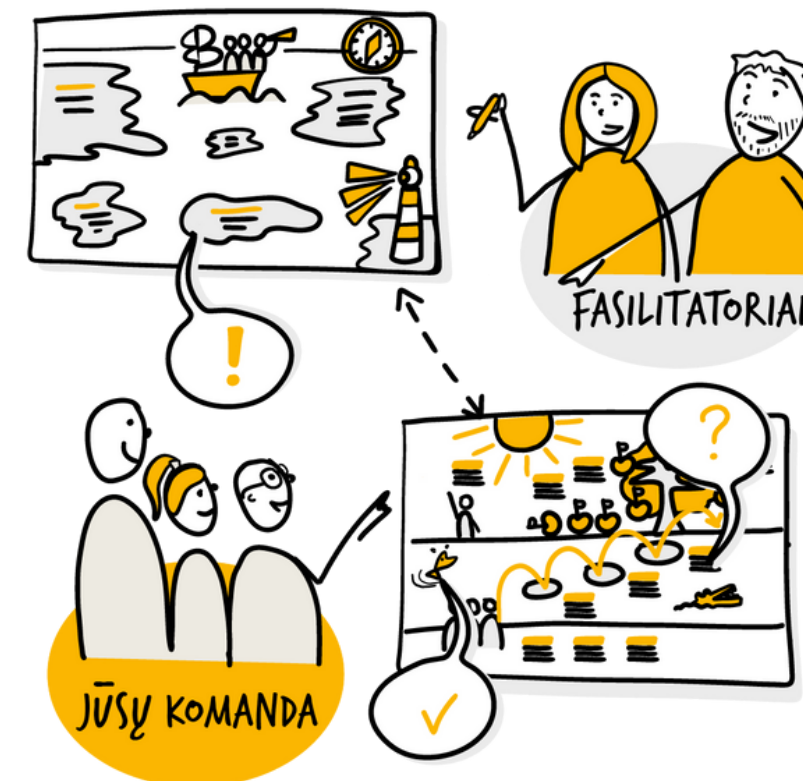
## 3. FOCUS ON THE FUTURE

Second day of strategic session. The influence of internal and external factors on the formed strategy. Discussion of strategic directions, graphically recording the agreements. Preparation of action plans for agreed strategic directions. Making and recording final decisions.



## 4. FOCUS ON THE NOW

Monitoring the implementation of strategic plans. Reviewing strategic session visualisation, generated directions and action plans. Individual and/or team sessions as needed (analysis of expected challenges, calibration of common goals, development of a monitoring and reporting system, analysis, etc.).





## Facilitators



### Šarūnas Dignaitis

- 10+ years in consulting business organisations, conducting trainings, giving presentations;
- 9+ years in management (NGO, IT academy, association);
- 4+ years hosting radio shows at LRT and News Radio.

### Agnė Rapalaitė-Rasiulė

- Founder of the brand Visualmind.lt;
- 6+ years in graphic recording;
- 15+ years in training and facilitation.

## Pricing

- 2-day session (up to 30 participants) + preparatory work + feedback session, training material, (two-person team during training) Price: from 4000 EUR + VAT
- Additional individual follow-up session: from 250 Eur + VAT,
- Additional team follow-up session for managers: from 550 Eur + VAT



### Get in touch

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